

# Accessing your personal fundraising page



For Strikes, Spares, and Splits

# The basics

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- Each bowling team commits to raising at least \$500 (for teams of 4) or \$625 (for teams of 5). It is recommended that each individual set a personal fundraising goal of \$125 (we will assist you with setting up a personal page for you), but fundraising can be accomplished as a team if that is preferred.
- [Access all of the team pages here.](#)
- This deck will walk you through how to access the back end of your page to make edits and see donations in real time. Reach out to [Lori Feren](#) at any time with questions or for more guidance.
- Visit [Bowler Central](#) to view details about Prizes, FAQs, and fundraising tips & tricks.

# Here's how to find your fundraising page

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<https://readahead.loveimpact.org/li/8257/sevent/evt/home/107314/69>

The screenshot shows a fundraising page for a bowling event. The main banner is teal and features a row of bowling pins with the text "STRIKES, SPARES, AND SPLITS" in red. Below the banner, it says "Hosted by Read Ahead's Junior Board" and "Tuesday, March 12, 2019" at "Bowlnor Times Square". To the right, a white box displays the fundraising progress: a goal of \$95,000 and a current amount raised of \$10,763 from 3 donor(s). A progress bar is shown below the raised amount.

[THE EVENT](#) REGISTER FUNDRAISING LEADERBOARD TEAMS **INDIVIDUALS** CONTACT US

Click to view all our bowling teams

Click to view all our individuals (\*to request an individual fundraising page, please email Lori Feren at [lferen@readahead.org](mailto:lferen@readahead.org))

**The Read Ahead Junior Board invites you to the 8th Annual *Strikes, Spares, and Splits* - an exciting evening of bowling raising crucial funds to support bringing the magic of mentoring to NYC children.**

This annual event brings together more than 200 outstanding individuals who support Read Ahead's mission by taking to the lanes and fundraising to support the organization. Last year, we hit a milestone and raised a record \$102,000 - and we need your participation this year to help meet or exceed these efforts and continue to support our highest need schools.

The Read Ahead Junior Board is an enthusiastic group dedicated to making a difference for children in New York City. *Strikes, Spares, and Splits* was founded in 2012 and continues to raise funds to support well-deserving partner elementary schools that greatly benefit from Read Ahead's weekly reading-based mentoring program.

**Be a part of this movement by making a donation to a team or individual!**

**Thank you for your support! You'll receive a confirmation email within a few minutes of donating, but please allow up to 30 minutes for your donation to appear on this page.**

# Please expect to receive an access email to your page:

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*Please note:*

*You'll be receiving **TWO emails to access your page**. Please follow the instructions on the first email (page access) to first create a Log In, and then follow the second (event access).*

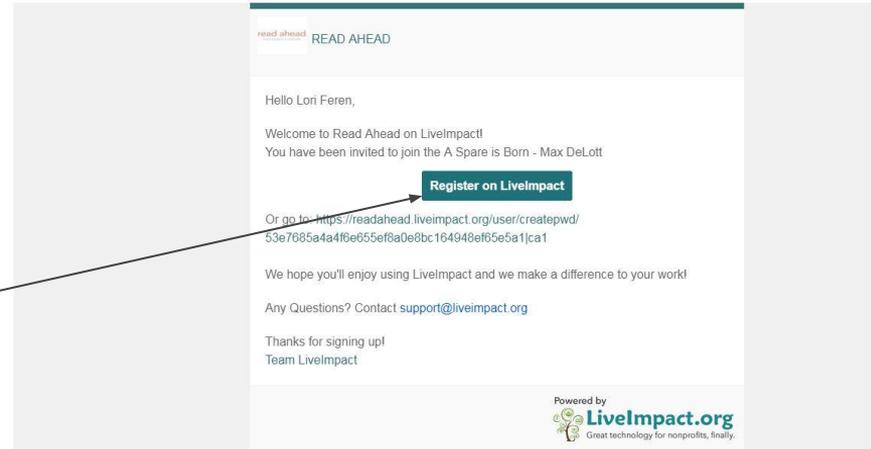
# Register on LiveImpact

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You have been invited to join A Spare is Born - Max DeLott by Read Ahead on LiveImpact  [Inbox x](#)

**Read Ahead** <readahead@liorg.net>  
to me ▾

9:48 AM (2 minutes ago)



The screenshot shows an email from Read Ahead. The header includes the sender's name and the subject 'READ AHEAD'. The body of the email contains a personalized greeting, a welcome message, and an invitation to join 'A Spare is Born - Max DeLott'. A prominent blue button labeled 'Register on LiveImpact' is highlighted with a black arrow pointing to it from the text 'Click to register' on the left. Below the button, there is a URL for registration and a closing message from the 'Team LiveImpact'. The footer of the email features the LiveImpact.org logo and tagline.

read ahead READ AHEAD

Hello Lori Feren,

Welcome to Read Ahead on LiveImpact!  
You have been invited to join the A Spare is Born - Max DeLott

[Register on LiveImpact](#)

Or go to: <https://readahead.liveimpact.org/user/createpwd/53e7685a4a4f6e655ef8a0e8bc164948ef65e5a1|ca1>

We hope you'll enjoy using LiveImpact and we make a difference to your work!

Any Questions? Contact [support@liveimpact.org](mailto:support@liveimpact.org)

Thanks for signing up!  
Team LiveImpact

Powered by  **LiveImpact.org**  
Great technology for nonprofits, finally.

Click to register

# Register on LiveImpact



## ACCEPT INVITATION

### NEW PASSWORD

### CONFIRM PASSWORD

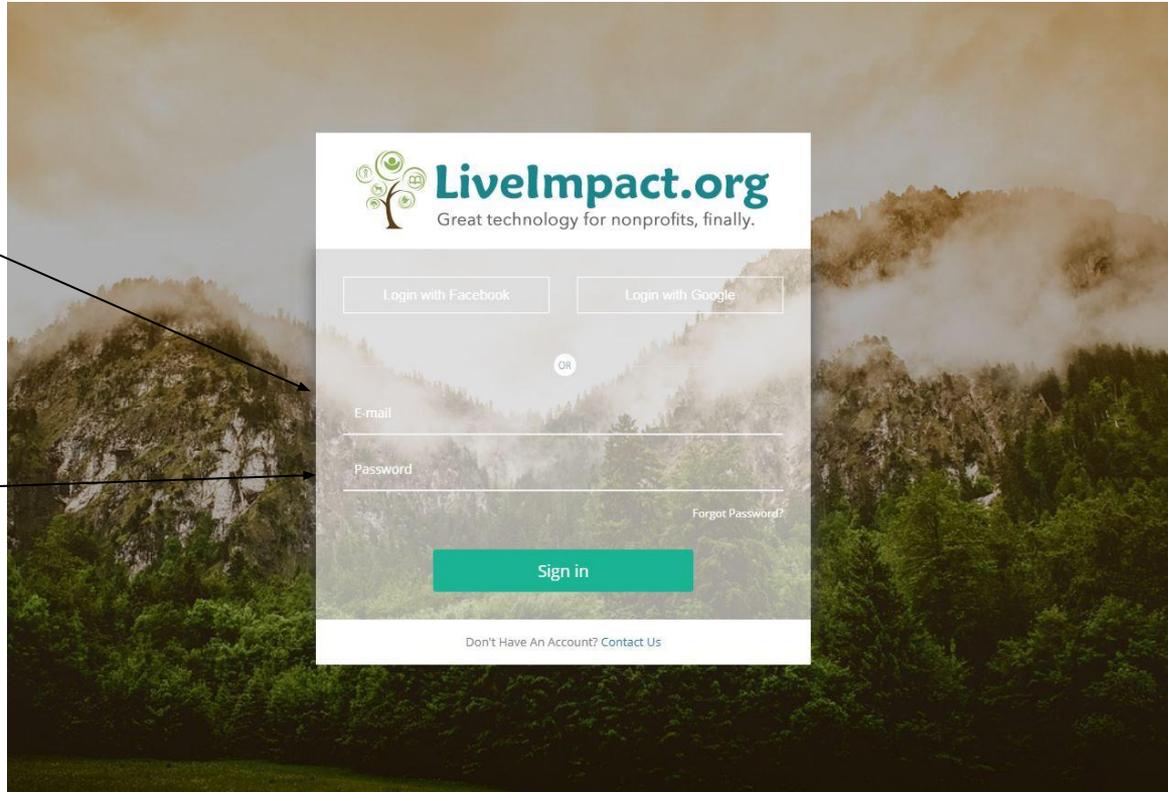
I agree to LiveImpact Terms and Conditions

# Log Into LiveImpact!

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Use your email  
address

And your newly  
created  
password



# Click to access the page

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A Spare is Born - Max DeLott  
Participant Event

PRIVILEGED ACCESS

# The view in your Dashboard

View your page from the front end

Make edits to your page

View donations

The screenshot shows a web browser window with the URL <https://readahead.liveimpact.org/liu/8257/fundraiser/dash/107329>. The page header includes the text "read ahead" and "My Dashboard". The main content area features a fundraiser titled "STRIKES, SPARES, AND SPLITS A Spare is Born - Max DeLott". On the left, there is a user profile for "Lori Feren" with the email "lori.siegelaub@gmail.com". The central part of the dashboard displays a date "11 Feb 2019" and "Ending Feb 18, 2019". Below this, there is a fundraising thermometer showing "\$0 of \$125 raised!". At the bottom, there are five action buttons: "View Event Page", "View Main Event", "Edit Participant Page", "View Donations", and "Fundraiser Resources".

Your fundraising thermometer

# Editing Your Page

This is the back-end to make edits to your fundraising page.

**Any edits you make, please scroll back to the top and hit the green “Save & Publish button” to save your edits.**

read ahead

Tutorials

Save & Publish

### Section 1 - Participant Details

Page Type

Select whether you would like to create an individual or team page. If you want to join a team that already exists, please select it from the drop down menu.

Select Team

### Section 2 - Participant Page Details

Page Title\*

Your fundraiser's title and how much you intend to raise for your cause.

A Spare is Born - Max DeLott

Goal Amount\*

\$ 125 .00

Short Description\*

This is a great place for a tagline, motto, or mantra

I'm Bowling for Read Ahead!

Description

On Tuesday, March 12, I will be flexing my bowling skills at the 8th Annual Strikes, Spares, and Splits event, a night of bowling to benefit Read Ahead, a reading-based mentoring nonprofit serving elementary students throughout New York City.

Read Ahead is devoted to facilitating mentoring relationships that develop the social-emotional skills children need to successfully navigate school and daily life. Throughout the school year, Read Ahead matches corporate and community volunteers with young children in nearby elementary schools for weekly lunchtime mentoring sessions.

I'm participating in Strikes, Spares, and Splits because I support the mission of Read Ahead. Read Ahead is free of cost to students and schools and this event directly supports the community partner elementary schools that are not funded by corporate gifts.

Therefore, I want to do my part to help the Read Ahead Junior Board raise \$95,000 and fund the schools that need it most. Reaching our goal will serve the 175 children at P.S. 125 and P.S. 36 in West Harlem and P.S. 130 in Chinatown.

I hope you'll consider giving a few dollars (or more!) to support me and this fantastic mission. All donations are tax-deductible and giving is easy.

Edit your fundraising goal amount here.

You can edit the short description or make edits to the language here as well!

# Editing Your Page, cont.

To change the photo on your page (the “spotlight image”)

You can remove the image that is currently there by hovering over it and clicking the trash icon in the left top corner.

To add a photo, click the “choose file(s) and upload an image you like.

You can add multiple photos and they will scroll.

The screenshot shows the editing interface for a fundraiser page. At the top, a browser address bar displays the URL: <https://readahead.liveimpact.org/liu/8257/pevent/edit/0/0/107314/107329/2>. Below the browser, a navigation bar contains the text: "your page can easily get in touch. You can also select a category here."

The main editing area is titled "Section 4 - Look and Feel" and is divided into several sections:

- Displayed Contact Details:** This section allows users to manage contact information. It includes a "Name" field, an "E-mail" field, and a "Phone" field. Below these fields is a "Donate Button Text" field containing the text "Donate Now".
- Profile Image:** This section is for the user's profile picture. It includes a "Profile Image" label, a note that "The ideal profile image should be sized 128 x 128 pixels", and two buttons: "Choose File" and "Image URL". A preview of the current profile image (a "read ahead" logo) is shown on the right.
- Spotlight Image(s):** This section is for the main page image. It includes a "Spotlight Image(s)" label, a note that "The ideal spotlight image should be sized 360 x 360 pixels", and three buttons: "Choose File(s)", "Image URL", and "Youtube URL". A preview of the current spotlight image (a group of people) is shown on the right. An arrow from the text "To change the photo on your page (the 'spotlight image')" points to the "Choose File(s)" button.
- Select Template Background:** This section allows users to choose a background for the page. It features a row of seven background options: a sunset, silhouettes of people, a grey textured pattern, a solid black background, a solid white background, a teal square (which is highlighted with an orange border), and a solid yellow background.

# Editing Your Page, cont.

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Don't forget to hit  
"Save & Publish"  
at the top of the  
page for any  
changes made  
on the page!

read ahead

Tutorials

Save & Publish

Strikes, Spares, and Splits

**Section 1 - Participant Details**

Select Team

**Section 2 - Participant Page Details**

Page Title\* A Spare is Born - Max DeLott

Goal Amount\* \$ 125 .00

Short Description\* I'm Bowling for Read Ahead!

Description

**On Tuesday, March 12, I will be flexing my bowling skills at the 8th Annual Strikes, Spares, and Splits event, a night of bowling to benefit Read Ahead, a reading-based mentoring nonprofit serving elementary students throughout New York City.**

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I hope you'll consider giving a few dollars (or more!) to support me and this fantastic mission. All donations are tax-deductible and giving is easy.

# ACCESS TO THE EVENT

You will receive a second email and will need to click into this email and follow a few short prompts. **If you do not follow these steps, you will be unable to access your donations!**

Unread 1-4 of 4

Read Ahead You have been invited to join Strikes, Spares, and Splits by Read Ahead on LiveImpact - Read Ahead Read Ahead Hello Lori Feren, Wel...

You have been invited to join Strikes, Spares, and Splits by Read Ahead on LiveImpact

Read Ahead <readahead@lorg.net> to lori.siegel@ub. 10:24 AM (20 minutes ago)

read ahead READ AHEAD

Hello Lori Feren,

Welcome to Read Ahead on LiveImpact!  
You have been invited to join the Strikes, Spares, and Splits

[Register on LiveImpact](#)

Or go to: <https://readahead.liveimpact.org/user/createpwd/518a5ae1f3cc0edee9b3b8ddfa08bfdfc5d19jca1>

We hope you'll enjoy using LiveImpact and we make a difference to your work!

Any Questions? Contact [support@liveimpact.org](mailto:support@liveimpact.org)

Thanks for signing up!  
Team LiveImpact

Powered by **LiveImpact.org**  
Great technology for nonprofits, finally.

ACCEPT INVITATION

Do you want to accept this invitation?

YES NO

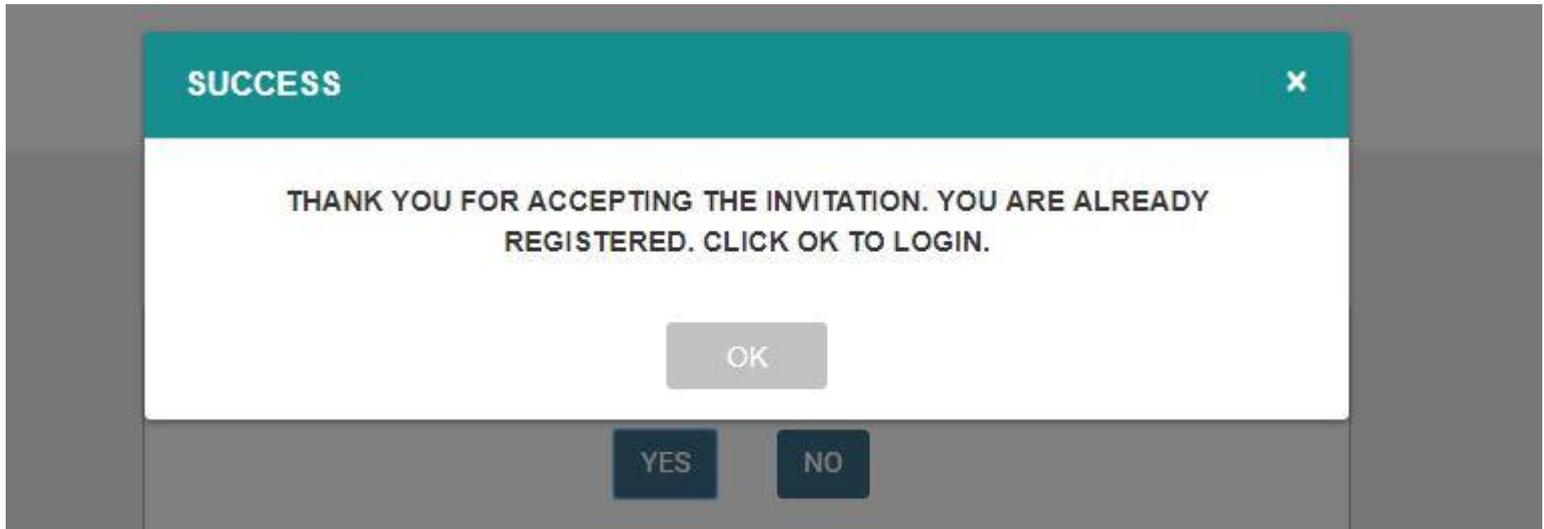
Click here

Accept the invitation

# ACCESS TO THE EVENT, cont.

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You'll see this pop up message. Click ok.



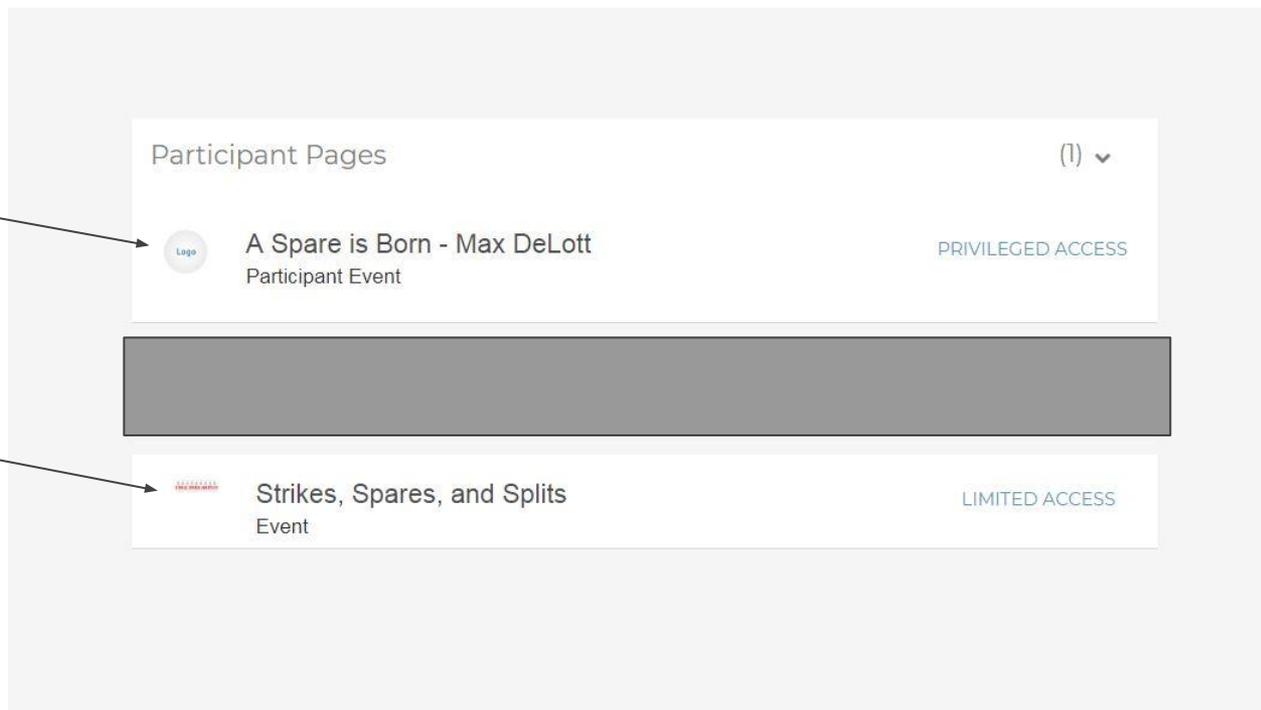
# ACCESS TO THE EVENT, cont.

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You should now see two things:

- (1) Your personal page with Privileged Access
- (2) The event ("Strikes, Spares, and Splits") with Limited Access

Click on your page (option 1 - at the top) to go to your dashboard and view all donations!



# How do I log into my page?

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Visit your fundraising page

Click the red "Login" button on the top right corner

Enter your log-in credentials that you created

https://readahead.liveimpact.org/ii/6257/sevent/evt/home/107314/p/107329/69

STRIKES, SPARES, AND SPLITS A Spare is Born - Max DeLott

Login

### Strikes, Spares, and Splits



**A Spare is Born - Max DeLott**

**I'm Bowling for Read Ahead!**  
On Tuesday, March 12, I will be flexing my bowling skills at the 8th Annual Strikes, Spares, and Splits event, a night of bowling to benefit Read Ahead, a reading-based mentoring nonprofit serving elementary students throughout New York City.

Read Ahead is devoted to facilitating mentoring relationships that develop the social-emotional skills children need to successfully navigate school and daily life. Throughout the school year, Read Ahead matches corporate and community volunteers with young children in nearby elementary schools for

More

Donate Now

\$0  
Raised of

\$125  
Goal

Raised by 0 Donor(s)

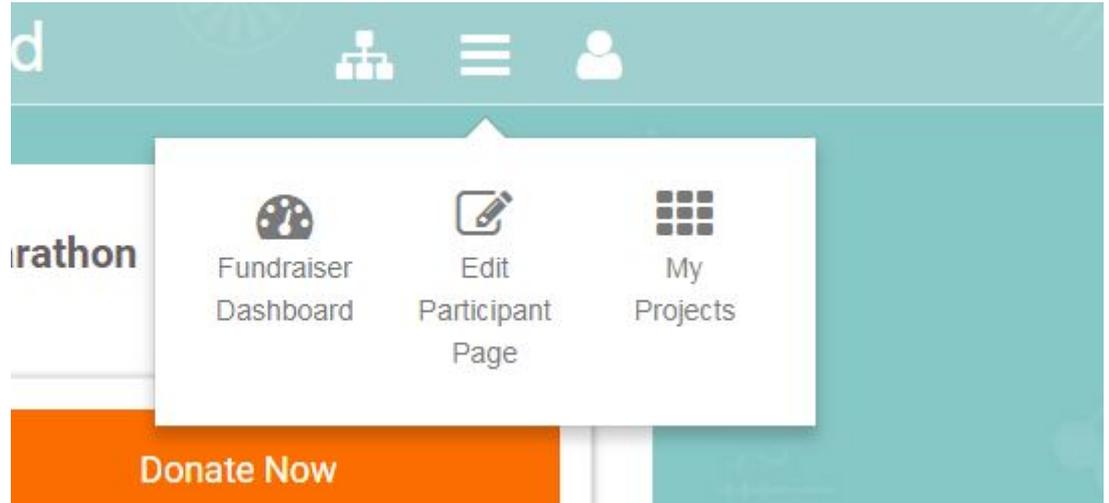
f t e

Team Members | Q-

# You can edit your page at any time

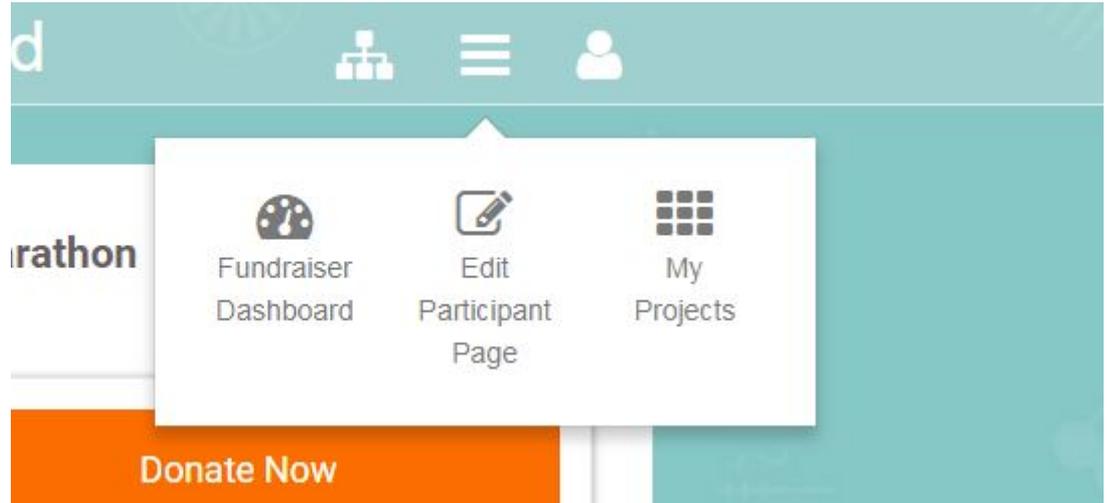
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- When you're logged into LiveImpact, you'll see these menu options in the upper right corner of the screen
- Click the three bars in the middle, and select 'Edit Participant Page'



# You can view donations in real time

- When you're logged into LiveImpact, you'll see these menu options in the upper right corner of the screen
- Click the 'Fundraiser Dashboard' to view a list of individual donations



# TEAM CAPTAINS

## Access to your team page



For Strikes, Spares, and Splits

# Team Captains

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**The process of accessing your page is the same as for individuals accessing their pages, as outlined in this document.**

1. You will receive an email to access your team's page
2. You will receive a second email to access the event

Please let us know if you encounter any problems.

# Frequently Asked Questions

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- **Someone just made a donation to my page - why isn't it reflected in my total?**
  - Donations should be reflected in your total within 30 minutes. You can log in to your page and see all donations, including ones that are pending, on the back end.
- **I logged in and saw a donation marked 'Unpaid' - what does that mean?**
  - It means that someone started to complete the donation form, but did not enter their credit card information - it's similar to putting something in your shopping cart on Amazon, and then never checking out.
  - It's a best practice to follow up with anyone who has an 'Unpaid' donation - they most likely want to support you, but for whatever reason were not able to complete the process!

# Frequently Asked Questions

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- **Why can't I see any donations in my account? I know that gifts have been coming in.**
  - You are registered for your page, but not for the event. Please follow the instructions above to ensure that you have both "PRIVILEGED ACCESS" to your page and "LIMITED ACCESS" to the event. Please let us know if you need an email re-sent to you.
- **When I click the 'share' button, the only information that is auto-populated says 'I support Read Ahead' - why isn't there more detail, and a link to the page?**
  - At this time, we're not able to customize those messages. We've sent this request to LiveImpact, and hope that they will be able to update it soon.

# Need more information?

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- Contact Lori Feren, Senior Manager of Individual Giving & Special Events at [lferen@readahead.org](mailto:lferen@readahead.org)
- THANK YOU for supporting Read Ahead! We couldn't do this without you!